



Activities for Business Schools and Institutions:

1. Procure Fairtrade labelled products for your gift hampers during events, fests, conferences/seminars.
2. Organize debates or seminars to introduce Fairtrade in your campus.
3. Fairtrade Tea/Coffee Corner set up by and for students.
4. Students' Union purchase Fairtrade Labelled merchandise for any business event hosted by/at the college. Any uniforms like a business suit or formal wear for presentation classes can be procured and making sure items sourced are Fairtrade where possible.
5. Conduct a Fundraising event (online or offline) to promote awareness of Fairtrade.
6. Develop interesting business simulation for senior grade school students to inculcate the importance of Trade in Agriculture in subjects like economics and commerce.
7. Case studies on Farmers can be included in the curriculum.
8. Inclusion of Fairtrade into your curriculum through courses such as Fair Trade and Microfinance; Entrepreneurship and Fair Trade; Fair Trade, Spirituality, and Social Justice or you can blend Fairtrade to your existing courses as per your best suited relevance.
9. Include Fairtrade as a theme/topic in research projects or term papers.



10. Develop and propose a Fairtrade Resolution and Fair Trade Procurement Policy for the University highlighting the impact that the procurement will create.

(Reference: <https://www.worcester.ac.uk/documents/Fairtrade-Policy-Final-2021.pdf>).

Present a supply-chain analysis of products as they are developed, from the farms, until they reach the urban consumer. Use this presentation to remind your peers how the clothes they wear or food they eat is produced and the conditions that prevail. You could also depict how Fairtrade ensures that the farmer is not cut out from a fair share of the profits with the Fairtrade Premium. You could also come up with an analysis of clothing brands that should adopt Fairtrade